

Published since 2000

MEDIA KIT 2025

# VIA MARE BY SEA

CHEMICAL PRODUCTS - BOATBUILDING & FINISHING

Bilingual English/Italian technical magazine  
Addressed to any type and size  
boatbuilding manufacturing process

[www.viamarebysea.it](http://www.viamarebysea.it)

Marine Division:  
workshop and training



PROFESSIONAL  
BOAT BUILDING  
EXHIBITION & CONFERENCE





**Via Mare By Sea** was born in 2000 and it is a bilingual Italian/English technical magazine devoted to the marine world.

The readers of this magazine are engineers, technicians, yacht designers and shipyards manufacturing boats of any size.

The companies supplying or manufacturing the following materials may give their contribution to the magazine dealing with various topics:

- chemical industries manufacturing raw materials;
- composite materials and gelcoats;
- coating products, adhesives, sealants, mastics and stuccos;
- plastics, rubber and related products;
- cleansers, cleaning and polishing products;
- reinforcing fibres and fabrics, non-woven fabrics;
- maintenance equipments and accessories;
- wood and shipwrights for boats construction;
- coating materials, furnishings and armament;
- various types of marine engines;
- engineering and design studios;
- marine technicians and professionals;
- all industries working in the marine sector.

**Via Mare By Sea** provides information and news about raw materials, construction materials, processes, technologies, equipments, yacht accessories and updates on new products, design and manufacturing of models and molds, with a special focus on pollution processes, on energy saving and new propulsion technologies.

Thanks to its combined distribution, paper and digital issues, the magazine is read by approximately **25,600** industry professionals worldwide.

The Editorial Programme may be modified or changed at the discretion of the publisher.





## N. 1 (JANUARY/APRIL)

- BOOT DÜSSELDORF  
18<sup>th</sup>-26<sup>th</sup> January - Düsseldorf (Germany)
- MIAMI INTERNATIONAL BOAT SHOW  
12<sup>th</sup>-16<sup>th</sup> February - Miami (Florida)
- JEC WORLD  
4<sup>th</sup>-6<sup>th</sup> March - (Paris – France)
- COMPOTEC  
13<sup>th</sup>-14<sup>th</sup> March - Marina di Carrara (Italy)
- NAUTIC EN SEINE  
1<sup>st</sup>-6<sup>th</sup> April - Paris (France)

## N. 2 (MAY/AUGUST)

- SALONE NAUTICO DI VENEZIA  
29<sup>th</sup> May-2<sup>nd</sup> June – Venice (Italy)

## N. 3 (SEPTEMBER/DECEMBER)

- SALONE NAUTICO DI GENOVA  
18<sup>th</sup>-23<sup>th</sup> September – Genoa (Italia)
- ADVANCED ENGINEERING SHOW  
30<sup>th</sup>-31<sup>st</sup> October – Birmingham - UK
- METSTRADE  
18<sup>th</sup>-20<sup>th</sup> November - Amsterdam (Holland)

## TOPICS

- Design innovations
- Prototyping
- Models and molds
- Innovative construction projects
- Products, materials and equipment for refitting
- New products for boat construction
- New technologies for the construction of boats
- New glass fibre technologies
- Carbon fibre technology
- Prepregs: new products and applications
- Natural and mixed fibres
- Engines and transmissions
- Solar and natural energy propulsion
- The Italian boat market
- Developments in the marine transport sector



## COLUMNS

- INTERVIEWS
- REGULATIONS, LAWS AND DECREES
- COMPOSITES
- MATERIALS
- PROPULSION
- CONSTRUCTION
- TECHNOLOGIES
- MAINTENANCE
- RACING
- SHIPYARDS
- NAVAL
- SOFTWARE
- DESIGN
- NEWS
- EVENTS AND POST EVENTS



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## PRICE LIST

SPECIAL POSITION	SIZES	1 AD	2 ADS	3 ADS
<b>COVER</b>	21,5 x 21,5 cm + 5 mm ableed	3.200,00 €	3.000,00 € each	2.900,00 € each
<b>INSIDE FRONT COVER</b>	23,5 x 28,5 cm + 5 mm bleed	1.500,00 €	1.400,00 € each	1.300,00 € each
<b>INSIDE BACK COVER</b>	23,5 x 28,5 cm + 5 mm bleed	1.300,00 €	1.200,00 € each	1.100,00 € each
<b>BACK COVER</b>	23,5 x 28,5 cm + 5 mm bleed	1.900,00 €	1.800,00 € each	1.700,00 € each
MAIN POSITIONS INSIDE THE MAGAZINE	SIZES	1 AD	2 ADS	3 ADS
<b>FIRST PAGE</b>	23,5 x 28,5 cm + 5 mm bleed	1.600,00 €	1.500,00 € each	1.400,00 € each
<b>FACING INDEX PAGE</b>	23,5 x 28,5 cm + 5 mm bleed	1.500,00 €	1.400,00 € each	1.300,00 € each
<b>BACK INDEX PAGE</b>	23,5 x 28,5 cm + 5 mm bleed	1.400,00 €	1.300,00 € each	1.200,00 € each
STANDARD POSITIONS	SIZES	1 AD	2 ADS	3 ADS
<b>FULL PAGE</b>	23,5 x 28,5 cm + 5 mm bleed	1.200,00 €	1.100,00 € each	1.050,00 € each
<b>HALF PAGE</b>	23 x 14 cm + 5 mm bleed	700,00 €	650,00 € each	600,00 € each
<b>1/3 PAGE</b>	23 x 9,5 cm + 5 mm bleed	550,00 €	500,00 € each	450,00 € each