

Published since 2000

MEDIA KIT 2025

VIA MARE BY SEA

CHEMICAL PRODUCTS - BOATBUILDING & FINISHING

Bilingual English/Italian technical magazine
Addressed to any type and size
boatbuilding manufacturing process

www.viamarebysea.it

Marine Division:
workshop and training





Via Mare By Sea was born in 2000 and it is a bilingual Italian/English technical magazine devoted to the marine world.

The readers of this magazine are engineers, technicians, yacht designers and shipyards manufacturing boats of any size.

The companies supplying or manufacturing the following materials may give their contribution to the magazine dealing with various topics:

- chemical industries manufacturing raw materials;
- composite materials and gelcoats;
- coating products, adhesives, sealants, mastics and stuccos;
- plastics, rubber and related products;
- cleansers, cleaning and polishing products;
- reinforcing fibres and fabrics, non-woven fabrics;
- maintenance equipments and accessories;
- wood and shipwrights for boats construction;
- coating materials, furnishings and armament;
- various types of marine engines;
- engineering and design studios;
- marine technicians and professionals;
- all industries working in the marine sector.

Via Mare By Sea provides information and news about raw materials, construction materials, processes, technologies, equipments, yacht accessories and updates on new products, design and manufacturing of models and molds, with a special focus on pollution processes, on energy saving and new propulsion technologies.

Thanks to its combined distribution, paper and digital issues, the magazine is read by approximately **25,600** industry professionals worldwide.

The Editorial Programme may be modified or changed at the discretion of the publisher.





N. 1 (JANUARY/APRIL)

- BOOT DÜSSELDORF
18th-26th January - Düsseldorf (Germany)
- MIAMI INTERNATIONAL BOAT SHOW
12th-16th February - Miami (Florida)
- JEC WORLD
4th-6th March - (Paris – France)
- COMPOTEC
13th-14th March - Marina di Carrara (Italy)
- NAUTIC EN SEINE
1st-6th April - Paris (France)

N. 2 (MAY/AUGUST)

- SALONE NAUTICO DI VENEZIA
29th May-2nd June – Venice (Italy)

N. 3 (SEPTEMBER/DECEMBER)

- SALONE NAUTICO DI GENOVA
18th-23th September – Genoa (Italia)
- ADVANCED ENGINEERING SHOW
30th-31st October – Birmingham - UK
- METSTRADE
18th-20th November - Amsterdam (Holland)

TOPICS

- Design innovations
- Prototyping
- Models and molds
- Innovative construction projects
- Products, materials and equipment for refitting
- New products for boat construction
- New technologies for the construction of boats
- New glass fibre technologies
- Carbon fibre technology
- Prepregs: new products and applications
- Natural and mixed fibres
- Engines and transmissions
- Solar and natural energy propulsion
- The Italian boat market
- Developments in the marine transport sector



COLUMNS

- INTERVIEWS
- REGULATIONS, LAWS AND DECREES
- COMPOSITES
- MATERIALS
- PROPULSION
- CONSTRUCTION
- TECHNOLOGIES
- MAINTENANCE
- RACING
- SHIPYARDS
- NAVAL
- SOFTWARE
- DESIGN
- NEWS
- EVENTS AND POST EVENTS



VIA MARE BY SEA

CHEMICAL PRODUCTS - BOATBUILDING & FINISHING



PRICE LIST

SPECIAL POSITION	SIZES	1 AD	2 ADS	3 ADS
COVER	21,5 x 21,5 cm + 5 mm ableed	3.200,00 €	3.000,00 € each	2.900,00 € each
INSIDE FRONT COVER	23,5 x 28,5 cm + 5 mm bleed	1.500,00 €	1.400,00 € each	1.300,00 € each
INSIDE BACK COVER	23,5 x 28,5 cm + 5 mm bleed	1.300,00 €	1.200,00 € each	1.100,00 € each
BACK COVER	23,5 x 28,5 cm + 5 mm bleed	1.900,00 €	1.800,00 € each	1.700,00 € each
MAIN POSITIONS INSIDE THE MAGAZINE	SIZES	1 AD	2 ADS	3 ADS
FIRST PAGE	23,5 x 28,5 cm + 5 mm bleed	1.600,00 €	1.500,00 € each	1.400,00 € each
FACING INDEX PAGE	23,5 x 28,5 cm + 5 mm bleed	1.500,00 €	1.400,00 € each	1.300,00 € each
BACK INDEX PAGE	23,5 x 28,5 cm + 5 mm bleed	1.400,00 €	1.300,00 € each	1.200,00 € each
STANDARD POSITIONS	SIZES	1 AD	2 ADS	3 ADS
FULL PAGE	23,5 x 28,5 cm + 5 mm bleed	1.200,00 €	1.100,00 € each	1.050,00 € each
HALF PAGE	23 x 14 cm + 5 mm bleed	700,00 €	650,00 € each	600,00 € each
1/3 PAGE	23 x 9,5 cm + 5 mm bleed	550,00 €	500,00 € each	450,00 € each