

Published since 2000

MEDIA KIT 2024

# VIA MARE BY SEA

Bilingual English/Italian technical magazine  
Addressed to all of any type and  
size boatbuilding manufacturing process

[www.viamarebysea.it](http://www.viamarebysea.it)



Marine Division:  
workshop and training



# EDITORIAL PROGRAMME 2024

## TECHNICAL DATA

Via Mare-by Sea, born in 2000, is an Italian/English technical magazine dedicated to the marine industry.

The magazine's readers are: engineers, technicians, yacht designers, boat builders and shipyards of any size.

Companies operating in the following areas will be able to collaborate on these various topics:

- chemical industries of raw materials, composite materials and gel coats
- paints, adhesives and sealants industries
- plastics, rubber and similar industries
- chemical industries involved in detergency, cleaning and polishing
- reinforcing fibers and fabrics industries, woven-non-woven fabric
- maintenance equipment and accessories industries
- covering materials, furniture and armament industries
- industries of various types of marine engines
- engineering and design studies
- marine technicians and professionals
- industries all operating in the marine sector.

Via Mare By Sea provides information and comments about building materials, processes, technologies, equipment, yacht accessories and updates on new products with particular attention to anti-pollution processes, energy saving and new propulsion technologies.

Thanks to the combined print and digital distribution, it is read by approximately 25,600 worldwide professionals of the sector.

The Editorial Program may undergo variations or changes at the publisher's discretion.



# EDITORIAL PROGRAMME 2024

## TRADE FAIRS

### ISSUE N. 1 (JANUARY/APRIL)

- JEC WORLD  
5<sup>th</sup> -7<sup>th</sup> March – Paris (France)

### ISSUE N. 2 (MAY/SEPTEMBER)

- SALONE NAUTICO DI GENOVA  
19<sup>th</sup>-24<sup>th</sup> September – Genoa (Italy)

### ISSUE N. 3 (OCTOBER/DECEMBER)

- NAUTIC - SALON NAUTIQUE DE PARIS  
October (date to be decided) – Paris (France)
- ADVANCED ENGINEERING SHOW  
30<sup>th</sup> -31<sup>st</sup> October – Birmingham (UK)
- METSTRADE  
November (date to be decided)  
Amsterdam (The Netherlands)



## COVERED TOPICS

- New products for marine construction
- The use of carbon fiber
- Composite technologies
- Innovative construction projects
- Developments in the transportation sector
- Innovations in design
- The Italian marine market
- Engines and transmissions
- Composites in the marine industry
- Prepregs: new products and applications
- New technologies for the boat construction

## FEATURES

- INTERVIEWS
- REGULATIONS, LAWS AND DECREES
- COMPOSITES
- MATERIALS
- PROPULSION
- CONSTRUCTION
- TECHNOLOGIES
- MAINTENANCE
- RACING
- SHIPYARDS
- NAVAL
- SOFTWARE
- DESIGN
- NEWS
- EVENTS AND POST-EVENTS

# VIA MARE BY SEA

## PRICE LIST

SPECIAL POSITION	SIZES	1 AD	2 ADS	3 ADS
COVER	21,5 x 21,5 cm + 5mm bleed	3.200	3.000 each	
INSIDE FRONT COVER	23,5 x 28,5 cm + 5mm bleed	1.500	1.400 each	1.300 each
INSIDE BACK COVER	23,5 x 28,5 cm + 5mm bleed	1.300	1.200 each	1.100 each
BACK COVER	23,5 x 28,5 cm + 5mm bleed	1.900	1.800 each	1.700 each
MAIN POSITIONS INSIDE THE MAGAZINE	SIZES	1 AD	2 ADS	3 ADS
FIRST PAGE	23,5 x 28,5 cm + 5mm bleed	1.600	1.500 each	1.400 each
FACING INDEX PAGE	23,5 x 28,5 cm + 5mm bleed	1.500	1.400 each	1.300 each
BACK INDEX PAGE	23,5 x 28,5 cm + 5mm bleed	1.400	1.300 each	1.200 each
STANDARD POSITIONS	SIZES	1 AD	2 ADS	3 ADS
FULL PAGE	23,5 x 28,5 cm + 5mm bleed	1.200	1.100 each	1.050 each
HALF PAGE	23 x 14 cm + 5mm bleed	700	650 each	600 each
1/3 PAGE	23 x 9,5 cm + 5mm bleed	550	500 each	450 each
BANNER	230 x 100 pixel	4 MONTHS 400	8 MONTHS 700	12 MONTHS 900